What activity is snort reporting on? (Provide a few alert headlines)  
ET POLICY Binary Download Smaller than 1 MB Likely Hostile

ET TROJAN VMprotect Packed Binary Inbound via HTTP- Hostitle

ETPRO TROJAN ZEUS Panda Banker / Urnself Malicious SSL Certificate Detected

What is the date and time of this alert?  
2018-11-07 20:49

What is the external IP address that snort is flagging for malicious activity?  
95.181.198.115

What is the internal IP address that snort is flagging for malicious activity?  
10.22.15.119

What is the source port of the activity?

443

What is the destination port of the activity?  
49214

What are the MAC Addresses of the computers involved?

What is the host name of the internal machine?  
DANGER-WIN-PC

Can you confirm the date and time this issue occurred?

How can you confirm if the snort alert is accurate?  
Make md5sum hash of the file and check with virus tool

Can you safely verify whether or not malware was downloaded?

Would you categorize this alert as a False Positive or a True Positive?  
True postiive

If this issue needs to be mitigated, what steps should be taken with the infected machine?  
The machine should be backed up pior of infection

What steps should be taken in regards to network security?  
Tools > Firewall ACL Rules

Would you categorize this issue as a Web, Email or Network attack?

Web attack